



VIDEO TRANSCRIPT

TRIEC employer video ("It's Just Smart Business")

Employers explain how they work with TRIEC and why "it's just smart business" to tap into skilled immigrant talent. Visit www.triec.ca to learn more.

Gordon M. Nixon, President and CEO, RBC and chair, TRIEC:

All businesses have a common thread.

We're all looking to be the best at what we do. We want to be the most innovative, hire the brightest talent, keep the best people.

Markets are changing locally and internationally. Being able to leverage languages and cultural understanding is vital for connecting with new markets.

Changing demographics means Canada's only labour market growth will come from immigration.

These are the reasons why I am chair of TRIEC and Zabwen Hui, our Chief Human Resources Officer, is co-chair. RBC works with TRIEC to find solutions to better integrate skilled immigrants.

Other businesses are working with TRIEC as well. It's just smart business.

The next five companies will show you why.

CGI: Global I.T. services and consulting company

Young Park, Sector Vice-president, Consulting Services, CGI

There's a huge talent shortage in the IT sector.

Many companies should be looking at TRIEC and its partner agencies as one of the sources for staff recruiting because there are many skilled immigrants with the right education and experiences.