

*Immigrant-Friendly Communities: Making Immigration Work for Employers and Other Stakeholders*

Conference Board, October 30, 2009

Small towns across Canada can attract and retain immigrant talent with the support of employers and other community stakeholders such as immigrant-serving agencies, school boards, ethnic community groups, and health service providers.

**Document Highlights:**

Attracting immigrants to small Canadian communities can be a challenge – as most immigrants prefer to settle in larger cities where the draw of family, friends, ethnic networks, and jobs is strong. However, by promoting the benefits of living and working in smaller communities (e.g., employment opportunities, lower living expenses, safe neighbourhoods, and access to community health and recreation services) many smaller communities across Canada are attracting immigrants.