



DiverseCity

THE GREATER TORONTO LEADERSHIP PROJECT

Professional Immigrant Networks

February 2011



MAYTREE

For Leaders. For Change.

CivicAction
Greater Toronto CivicAction • Alliance

Maytree

- Maytree invests in leaders to build a Canada that can benefit from the skills, experience and energy of all its people.
- Our programs create diversity in the workplace, the boardroom, in media and in public office, changing the face of leadership in our country.

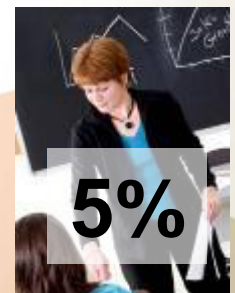
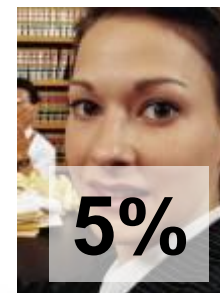
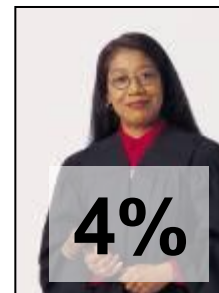
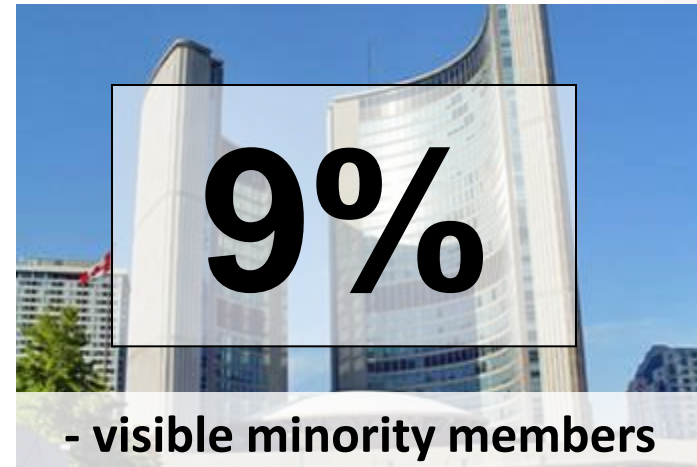


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Leadership Deficit



The Leadership Opportunity

- 30% of our population is 50 or over
- By 2026, immigration will account for 100% of population growth
- Immigration will account for 100% of net growth in the labour market by 2011



Why diversity matters

- Improved financial and organizational performance
- Greater stakeholder engagement
- Attract and retain a diverse workforce
- Innovative, creative solutions



DiverseCity: a multi-pronged approach

Expand our networks

- DiverseCity Nexus
- DiverseCity Fellows

Advance our knowledge

- DiverseCity Advantage
- DiverseCity Perspectives

Strengthen our institutions

- DiverseCity onBoard
- DiverseCity in Civic Leadership
- DiverseCity Voices

Track our progress

- DiverseCity Counts



DiverseCity onBoard: mandate

Connecting agencies, boards and commissions and non profits to qualified candidates from Aboriginal, visible minority and immigrant communities in the GTA



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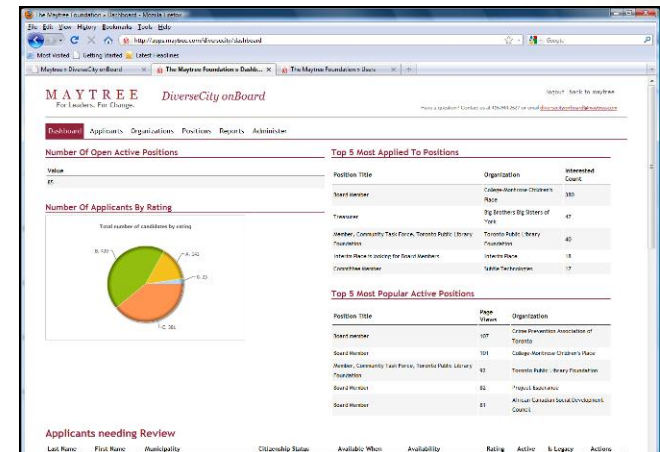
The Benefits of Diversity on Boards

- Diverse perspectives in decision-making will lead to better decisions
- Deeper understanding of client issues
- Legitimize the mandate of the organization
- More effective programming
- Fundraise more effectively
- Build social capital and cohesion among diverse populations



Recruiting for Diversity

- Connecting with community leaders
- Identifying qualified volunteers and clients
- Mentoring volunteers and clients
- Using DiverseCity onBoard



Board Recruiting Made Easy

- Register with DiverseCity onBoard
- Post vacancies
- Find qualified candidates through automatic matching
- Access profiles and résumés of hundreds of roster members



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Members of our roster

- Over 1500 candidates
- 50 % women, 50 % men
- 64 % are executives & senior managers with public board and/or nonprofit board experience
- Age range from 24 to 74
- Entrepreneurs, managers, social workers, teachers, engineers, accountants, lawyers...



Sign on

www.diversecitytoronto.ca

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