



# TRIEC

Toronto Region Immigrant  
Employment Council

**New Realities. New Opportunities.**

Attention News/City/Business Assignment Editors  
For immediate release

## **Looking for leaders: Nominations open for TRIEC's 7th Annual Immigrant Success Awards**

### ***Awards recognize recruiting, integrating and leveraging skilled immigrant talent***

**TORONTO, September 18, 2012.** The Toronto Region Immigrant Employment Council (TRIEC) is pleased to announce the call for entries for the 7th Annual Immigrant Success (IS) Awards, sponsored by RBC. Each year, TRIEC presents the IS Awards to recognize innovation and leadership in integrating skilled immigrants into the Greater Toronto Region labour market.

If you or your organization deserve to be recognized but aren't yet among our alumni – don't miss your chance this year. Employers and individuals are invited to apply or submit a nomination by Thursday, November 15, 2012 at [www.isawards.ca](http://www.isawards.ca).

"Through the IS Awards, we've recognised 29 trailblazers – employers and individuals – who have leveraged the talents of skilled immigrants for business success and implemented best practices to build inclusive and diverse workplaces," says Joan Atlin, interim Executive Director of TRIEC. "We are looking for this year's innovators who will inspire other employers."

This year, new award categories will shine the light on leading practices among small, medium and large size employers. Winners will be recognized in the media and by their peers as leaders in an area of increasing importance to the Canadian economy. RBC will host a reception to honour the winners in spring 2013.

"RBC believes that skilled immigrants are vital to the success of our business, as well as Canada's economy and our communities," says Zabeen Hirji, Chief Human Resources Officer at RBC. "The IS Award winners reflect a deepening acknowledgement of the importance of immigrant talent to addressing Canada's demographic changes and the need for innovation to spur productivity and growth in our economy. We are proud to be part of this process and look forward to celebrating this year's winners."

Last year, for the 6<sup>th</sup> Annual IS Awards, the winners were Career Bridge (Career Edge Organization), Huawei Canada, Maxxam Analytics, and Zuleika Sgro, Talent Manager and HR Business Partner at Qwestrate.

"The spirit and message behind the IS Award is truly inspirational," says Zuleika. "The award has shone a light on the best practices we've implemented at Qwestrate and has been instrumental in promoting the great things we do. It has made everyone so proud to be a part of a socially responsible company".

### **There are four IS Awards:**

#### **NEW - RBC Immigrant Advantage Award for SMEs (Small & Medium-Sized Employers)**

This award will recognize a small or medium-sized organization that demonstrates the business impact of leveraging the skills of immigrants, yielding tangible results for both business and skilled immigrants.



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### **CBC Toronto Immigrant Advantage Award**

This award will recognize an organization that demonstrates the business impact of leveraging the skills of immigrants, yielding tangible results for both business and immigrants.

### **Toronto Star Award for Excellence in Workplace Integration**

This award will recognize ONE practice or a suite of practices related to ONE of the following: sourcing, recruiting, onboarding, integration, inclusion or promotion of skilled immigrants. The practice or suite of practices must be innovative, and fully implemented and established with positive results that are transforming the organization.

### **Canadian HR Reporter Individual Achievement Award**

This award will recognize an individual who has demonstrated leadership and innovation in HR practices for integrating skilled immigrants in the workplace.

Online applications can be completed in minutes. For full details, online entry forms and profiles of previous winners, visit [www.isawards.ca](http://www.isawards.ca).

A panel of senior human resource professionals, business executives and industry stakeholders will judge the IS Award submissions.

*The IS Awards are a program of the Toronto Region Immigrant Employment Council (TRIEC), sponsored by RBC with media partners Canadian HR Reporter, CBC Toronto and The Toronto Star.*

*Previous winners include Career Bridge (Career Edge Organization), CH2M HILL Canada Limited, Deloitte, Fraser Milner Casgrain LLP, George Brown College, Huawei Canada, I<sup>3</sup> International, Maxxam Analytics, Nytric Limited, Pitney Bowes, Samtack, St. Micheal's Hospital, Steam Whistle Brewing, Thales Canada, Transportation, Toronto Foundation for Student Success and Xerox Research Centre of Canada, as well as individuals from American Express Technologies, CIBC, Ernst & Young, KPMG, Procter & Gamble, Qestrade and TD Bank Financial Group.*

- 30 -

### **About TRIEC**

The Toronto Region Immigrant Employment Council (TRIEC) creates and champions solutions to better integrate skilled immigrants in the Greater Toronto Region labour market. [www.triec.ca](http://www.triec.ca).

### **For further information, please contact:**

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