A Business Case for Inclusion

Diversity is critical to business...
- Increased Revenue
- Greater Innovation
- Improved Productivity
- Strategic Advantage

Fuel your high-performing organization with immigrant professional talent

Organizations with ethnically diverse executive teams are... 33% more likely to lead their industries in terms of profitability

Inclusive Workplaces are a competitive advantage
Newcomer professionals bring international business knowledge and diversity of thought, helping to innovation that makes businesses globally competitive.

Do you serve a multi-language client base? 76.4%
...of immigrants know more than one language, which can provide your organization with access to new clients and markets

Looking for a competitive advantage through internationally educated professionals? 39%
...of immigrants have a Canadian-equivalent bachelor’s degree which means knowledgeable employees delivering efficient results

Connect to more markets and clients – have your employees reflect the diversity of the customers they serve
The province of Ontario - and more specifically Greater Toronto Area - receives the highest number of newcomers in the country, and immigrants today contribute significantly to our growing economy and workforce.

Why Immigrant Professionals Are Essential To Canada’s Economy:
- Low Birth Rate
- Aging Population
- Skills Shortage
- Decline in Population Growth

Canadian employers are experiencing skills shortages. Make immigrant integration a business priority and connect with the skills, education, and professional experience you need.

How TRIEC Can Support You:
- Go beyond diversity with e-learning.
- Top newsmakers from the talent pool of immigrant professionals to fill your recruitment needs.
- Leaders impact and enhance your employees’ leadership experience.

In Canada immigrants make up 21.9% of the population
In Ontario immigrants make up 29.1% of the population
In Toronto immigrants make up 46.1% of the population

Testimonials:
“Participating in TRIEC Mentoring Partnership helps us reach our overall diversity goals. It helps us to better understand the needs of new Canadians as we develop their skills and qualifications.”
- David Garcia, Director Service Strategy and National Chair of TELUS Mosaic

“We are proud to be an employer partner with TRIEC. We are committed to embracing the diversity of new immigrants, because we know that doing so will boost our productivity, spur innovation and improve our country’s prosperity.”
- Daisy Vora, Partner, Risk Advisory at Deloitte

Sources:

Partner with us! Email us at inquiries@triec.ca