

Diversity is critical to business...

- Increased Revenue
- Improved Productivity
- Greater Innovation
- Strategic Advantage

Fuel your high-performing organization with immigrant professional talent

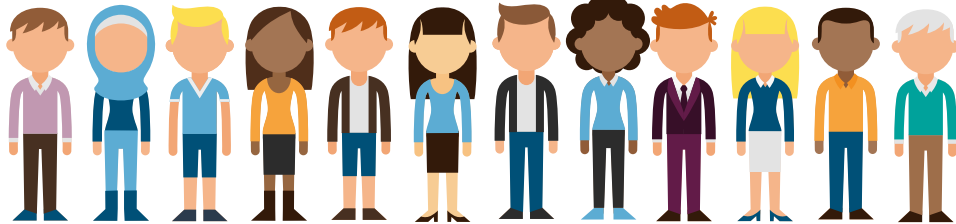
Organizations with ethnically diverse executive teams are...

33%

more likely to lead their industries in terms of **profitability**

Inclusive Workplaces are a competitive advantage

Newcomer professionals bring international business knowledge and diversity of thought, leading to innovation that makes businesses globally competitive.



Do you serve a multi-language client base?

76.4%

...of immigrants know more than one language, which can provide your organization with access to new clients and markets

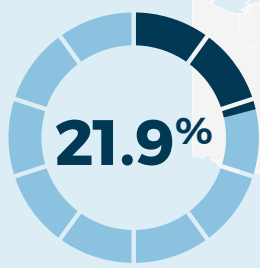
Looking for a competitive advantage through internationally educated professionals?

38%

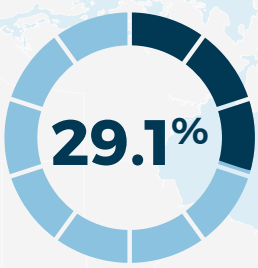
...of immigrants have a Canadian-equivalent bachelor's degree which means knowledgeable employees delivering efficient results

Connect to more markets and clients – have your employees reflect the diversity of the customers they serve

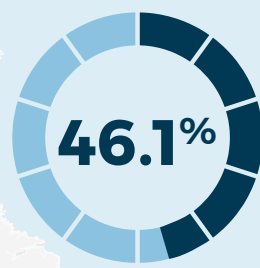
The province of Ontario – and more specifically Greater Toronto Area – receives the highest number of newcomers in the country, and immigrants today contribute significantly to our growing economy and workforce.



In **Canada** immigrants make up **21.9%** of the population

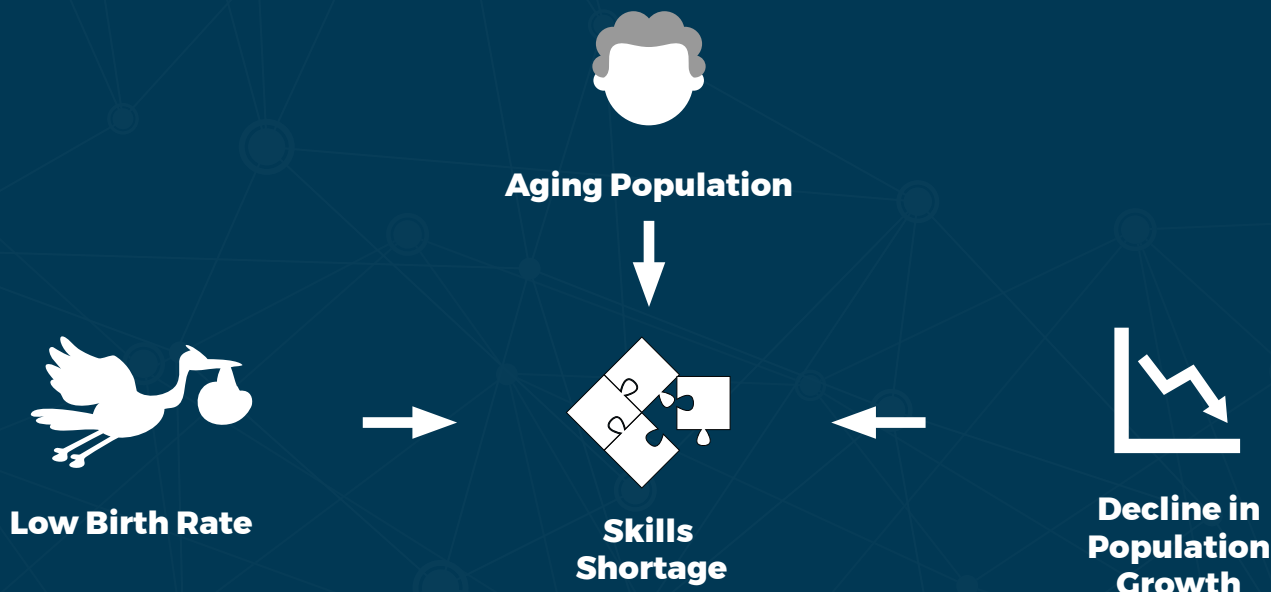


In **Ontario** immigrants make up **29.1%** of the population



In **Toronto** immigrants make up **46.1%** of the population

Why Immigrant Professionals Are Essential To Canada's Economy:



Canadian employers are experiencing skills shortages. Make immigrant integration a business priority and connect with the skills, education, and professional experience you need.

How TRIEC Can Support You:



Make an impact and enhance your employees' leadership experience.



Go beyond diversity with e-learning.



Tap into a talent pool of immigrant professionals to fill your recruitment needs.

Partner with us! Email us at inquiries@triec.ca

Testimonials:

"Participating in TRIEC Mentoring Partnership helps us reach our overall diversity goals. It helps us to better understand the needs of new Canadians both as team members and clients."
– David Garcia, Director Service Strategy and National Chair of TELUS Mosaic

"We are proud to be an employer partner [with TRIEC]. We are committed to embracing the skills and talents of new immigrants, because we know that doing so will boost our productivity, spur innovation and improve our country's prosperity."
– Daisy Vora, Partner, Risk Advisory at Deloitte

Sources:

1. 2016 Census: <http://www.statcan.gc.ca/daily-quotidien/171025/dq171025b-eng.htm>
2. A New Era (June 2017); Conference Board of Canada: <http://www.conferenceboard.ca/e-library/abstract.aspx?did=8917>
3. Delivering Through Diversity (January 2018); McKinsey & Company: <https://www.mckinsey.com/business-functions/organization/our-insights/delivering-through-diversity>
4. Working Paper 28, Immigration in Ontario (June 2017); Institute for Competitiveness & Prosperity: <https://www.competeprosper.ca/work/working-papers/immigration-in-ontario-achieving-best-outcomes-for-newcomers-and-economy>